



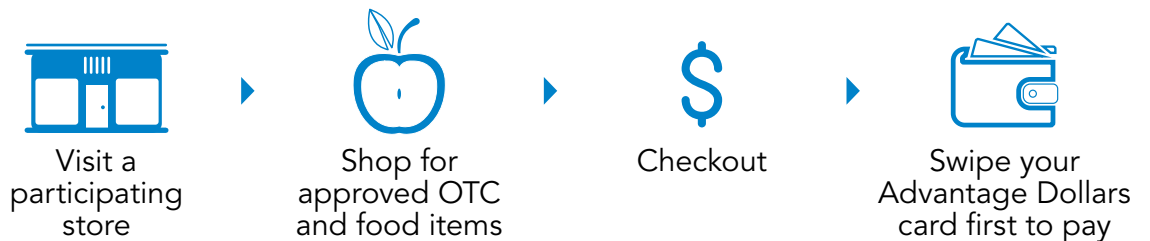
Welcome to your Advantage Dollars

Get the most of your Blue Cross Blue Shield of Michigan and Blue Care Network Medicare Advantage benefits with your new Advantage Dollars card. Your Advantage Dollars allowance can be used on eligible over-the-counter and food items with a quarterly allowance between \$25 and \$100, depending on your plan.

Use your allowance on qualifying items at participating retailers.

Keep your Advantage Dollars card handy as it will be reloaded on the first day of January, April, July and October. Any allowance on your card at the end of each quarter doesn't roll over to the next quarter, so be sure to use all of it before the quarter ends.

Using your card is simple



You'll be asked to use an additional form of payment if your purchase is more than the balance on your Advantage Dollars card.

Participating retailers:

Shop in store



Or shop online



This benefit can be used on a wide variety of items, such as healthy food, oral care, skin and sun care, digestive aids, vitamins, first aid supplies, and allergy and sinus medications. For a complete list of categories, see the eligible categories list included in this kit.



Confidence comes with every card.®

Keep using your card, even after you've used your allowance



The Swipe and Save feature of the Advantage Dollars program is easy. Manufacturer discounts are automatically loaded and can be used even if your allowance is spent for the quarter. Go to www.bcbsm.com/medicareotc and follow the prompts on the page for a list of current discounts.

Advantage Dollars online and on the go

It's easy to check your account balance, order from online retailers, and find eligible items and participating retailers from your secure member account.

To set up your account, go to www.bcbsm.com/medicareotc and click on *Login* in the upper right corner. Click *Register Now* at the bottom of the box and follow the instructions.

Once your member account is set up, click on the *Health & Well-being* tab and then on *Advantage Dollars*. From this page, you'll be able to go directly to your Advantage Dollars OTC Network account.

As an added convenience, download the OTC Network® Mobile App to track your balance and scan items for eligibility and discounts from your smartphone.

Order items from the comfort of your home

Use your Advantage Dollars to order eligible OTC items online, by mail or by phone using the printed or online catalog.



Order OTC items from Convey online, by phone or by mail.

- To order online or download a digital version of the Convey catalog, visit www.bcbsm.com/medicareotc.
- To request a printed catalog and mail order form or to place a phone order, call **1-855-856-7878** from 8 a.m. to 11 p.m. Eastern time, Monday through Friday. TTY users, call **711**.



Order produce boxes online or by phone from FarmboxRx. To see what's available and to place an order, go to www.bcbsm.com/medicareotc and follow the prompts to get to FarmboxRx. You can also call **1-888-416-3589** from 10 a.m. to 6 p.m. Eastern time, seven days a week. TTY users, call **711**. For more details, see the flier included in this kit.

If you have any questions, call the Customer Service number on the back of your Blue Cross or BCN member ID card.

Blue Cross Blue Shield of Michigan and Blue Care Network contract with InComm to administer the over-the-counter benefit to its Medicare Plus Blue PPOSM and BCN Advantage HMO-POSSM and HMOSM members. The OTC Network is a registered trademark of InComm.

Convey and FarmboxRx are independent companies not associated with Blue Cross Blue Shield of Michigan or Blue Care Network.